

2013 NACo Annual Conference

Friday, July 19, 2013

10:30 AM

NACHSA Meeting

- **Treasurer's Report:** Membership total is at a historic high of 184 dues paying members. Dues revenue to date is \$65,000; reserves are currently \$162,000.
- **Membership Report:** Executive Committee and Board membership status reviewed; noted membership turnover as a result of retirements creating three Board vacancies. Treasurer position voted to replace with member from the current Treasurer's county. Elmira Warren nominated Claudia Tuck to serve on the Board. Members voted in favor. Discussion regarding Board Member duties ensued and noted same is detailed in letter sent to new Board members.
- **Federal Update -Tom Joseph**
Farm Bill- reduced states ability to streamline eligibility. Categories eligibility discussed; Senate sent bill and House version with agricultural and nutrition provisions. Still very far apart.

TANF is not going to be reauthorized. Policy changes sought. New issue is commercially and sexually exploited children. Many have been found to be coming from foster care. Child welfare legislation pending to take a closer look to address the issue. This is not just a law enforcement issue. Minnesota is bringing together a Statewide summit of partners across the service Sector. Immigration - legislation Sets up protocols to act in the best interest of the child. Affordable Care Act section with youth aging out of Foster Care. HHS indicates Medicaid or subsidy eligibility would continue in the some state; learning the state, continued eligibility is s question. Debt limit discussed.

- **Affordable Care Act** - Round table discussion. Claudia acknowledged NACo and Maeghan Gilmore for a great ACA presentation at the State FAC conference. Ohio, Colorado, Minnesota, California representatives provided updates.
- **NACHSA Website – Tom Joseph**
Tom advised that the NACHSA website being redesigned.
- **CWDA Human Services Symposium Scholarships** - California poverty symposium - the next announcement will be in August in a NACHSA e-alert.
- **Wisconsin County Human Services Association Reorganization – Tom Widener**
Wisconsin brought forth issues regarding structure of State associations and lobbying.
- **Policy Resolutions - Marilina Sans**
Two new resolutions regarding Finance and Social Security and Health Mental Health. All other resolutions have been brought forward before.

1:00 PM

- **Public Safety – FEMA Representative – Randy**
- **THIRA** - Identify Threats and Hazards of Concerns i.e. Hurricanes and Drought - Look at Critical Infrastructure. Give threats and hazards context. Examine the Core Capabilities using threats and hazards. Set capability target. Apply the results.

Sean Benedict – Special Agent with ATF. Discussed ESF 13 – ATF is responsible to coordinate Federal Law Enforcement for the Federal Government – Reviewed ATF National Business Model.

2:00 PM

Human Services and Education Steering Committee Joint Sub Committees Meeting

- **Rural Assistance Center – North Dakota Representative**

An online library to support rural health and human services. Most of the topics are related to health; a variety of human services resources are listed by state. Resource librarians are available for assistance including grants. ACA Resources for rural commutates - healthcare.gov

The biggest thing human services can do is to help prevent readmission of clients. All services are free from the Rural Assistance Center. There is also a section of static maps on their web site that allow for drilldown such as to show, need which can be very helpful in grant applications.

- **Cathy Sanderling - California**

ACA – Horizontal Integration – have established an exchange with a standalone board. Doing gap training for staff to help them understand the ACA and how it will impact their clients. Detailed anticipated application process to try to integrate the process.

- **Commissioner Paul Wilson – Minnesota**

Minnesota opted in for all 3 components under the ACA. Will be operating MNSure. Only Minnesota has decided to operate a basic health plan for persons who don't meet criteria for the other programs. Under ACA, the cost share was described noting savings for counties though they will need to hire more eligibly determination staff. Challenges include staffing needs. Opportunities include reduced healthcare costs in the area of mental health and substance abuse for County funding the Savings level is unknown.

Employee health coverage discussed relative to increased charges under ACA. Some counties are looking at only covering employees, not dependants.

Saturday, July 20, 2013

9:00 AM

Justice and Public Safety Committee - Shared meeting with Human Services Steering Committee

- **Human Trafficking - Scott Santoro email: Scott.Santoro@hq.dhs.gov**

NACo signed an agreement with Homeland Security to focus on Human Trafficking. **Blue Campaign-one Voice, One Mission, End Human Trafficking**. Modern day slavery – traffickers control victims through their mind - force, fraud or coercion are the means used by traffickers to control their victims. Between 20-27 million persons worldwide are victims of Human Trafficking, second only to Drug Trafficking. Gangs are recruiting girls as young as 12 years old and boys as young as 11 years old. Annually in the US, between 100,000 and 300,000 youth are at risk of becoming victims of Human Trafficking. Trafficking is not smuggling. Two types of Human Traffickers - forced labor including domestic servitude and sex trade.

Minors who are involved in commercial sex trade are likely victims of Human Trafficking, not prostitutes. Key is identification of victims. Homeland Security developed training modules for law enforcement to assist in identifying victims. www.dhs.gov/humantrafficking

Miami Dade County - Passed a resolution to place educational posters on the inside of bathroom stall doors in public restrooms i.e. at airports and restaurants.

- **Effects of Human Trafficking - Tony Dunn – Minnesota**

Discussed a program that focuses on juveniles who are arrested. They are no longer prosecuted for prostitution- they are now treated as victims as opposed to offenders as in the past.

Safe Harbor Law-creates mandatory 1st time forgiveness for victims under 18. Civil forfeiture expanded to include trafficking. Control strategy includes combating isolation; trying to connect to everyone in the community to look for victims to increase identification. Focus in particular on law enforcement, truancy officers, and doctors.

- **Commissioner Lou Barron - Report on Aging**

Sen. Hatch is talking about recommending a change to the Medicaid funding formula. Need to deal with the changing focus on Long Term Care in the home setting. Discharge planning – meals on wheels funding support is essential.

- **NACHSA Report – President Glenn**

Presented report to Committee from NACHSA meeting yesterday.

- **Committee Platforms**

Reviewed and approved Human Services and Education Steering Committee Platforms as presented with two pulled for further discussion. Immigration Reform pending legislation discussed along with the Farm Bill and the Dream Act. Piecemeal bills may be bundled. Request made to add Human Trafficking to the Platform.

- **Steering Committee Report**

Loss of funding for Meals on Wheels.

WIA – Can't prepay costs as sequestration removed available funds for this fiscal year.

Marilina Sanz - NACo – Federal Funding Update

HHS - Proposed increase in Early Head Start funding

CSBG - funds saved

LIHEAP – current funding maintained

1:00 PM

CIVILITY

1. Civility lies in the ability to suspend beliefs.
2. Dispense with the vernacular of judgment.
3. Is there a substitute for Belief? Duty!" Obligation to others.
4. Take your emotional temperature.
5. Remind yourself of your roles a leader.
6. Interrogate not pontificate ask questions, don't attack.
7. Defuse the situation with humor.
8. The fact that civility is hard is no excuse not to try.
9. If you fail at civility, apologize.
10. Practice makes...

- **LEAN - Six Sigma – Set-up a Kaizen**

Improve processes; eliminate steps – example - Anekota County. Kaizen is a philosophy of continuous improvement of working practices that underlies total quality management and just-in-time business techniques. Through the use of this process, Island County, Washington decreased processing time for bereft applications. This has resulted in decreased processing time for marriage licenses and other applications.

Resource: Minnesota State LEAN Website. Other examples are King County, Washington and Brown County, Wisconsin.

3:15 PM

Opening Session

Panel of County elected officials responding to questions from the Editor of Governing Magazine. Questions related to how communities responded to the challenging economy how they have addressed the needs of constituents, bringing new understanding to struggling communities.

Speaker: Matthew Rose –CEO of Burlington Northern Santé Fe Railway

Discussed the Value of freight rail. The industry delivers the things the people use daily and that businesses need to operate. 40% of intercity freight volume higher fuel efficiency to move product. Shifting from truck delivery to rail to move product reduces impact to roads and highways and does it with reduced fuel cost reducing greenhouse emissions and reduce traffic congestion.

Sunday, July 21, 2013

9:00 AM

Cyber for Counties: Cybersecurity Training the Workforce

Phil Bertolini – Oakland County, MI

Dr. Ernest McDuffie - Gaithersburg, MD

Importance of having staff trained to protect the security of your data. Need to have an Information Technology Security Officer – challenging to hire and retain due to high demand for these personnel in private industry and healthcare. Have to market benefit package and quality of life related to workplace and hours. Need to find the balance between providing services and maintaining security.

Certification – Center for Academic Excellence Information Assurance Education or National Institute for Cybersecurity Studies

Cyber Insurance – difficult process to go through to open up your system to get a quote for insurance. Review Gartner for information. If your computer system gets hacked at it goes public, best to acknowledge it and say that all have security holes. We are identifying them and stopping it to close the door. Need to plan in advance how you would communicate this message.

10:45AM

How Community Development Programs Impact Local Public/ Private Sectors

Nick Autorina - Marietta, GA

HUD Funds – Receipt of Federal funds requires information be reported, picking from 3 basic criteria. This may be to create an economic opportunity. Outcomes relative to affordability and sustainability must be addressed. Outcome measures must be developed and reported on. Data must be reported on funded activities.

WFN's Investment Efficiency Analysis Framework

HOME Affordable Housing

Cobb County, GA - Case example developing single family housing in scattered sites. Noted jobs created and retained.

Gwinnett County, GA - CDBG and Home Funds Combined into one project. Reviewed leveraging as well as jobs created at retained. Look at return on investment for these programs.

NSP Project – 100 unit multifamily project gutted ad renovated. Look at tax revenue post development.

2:30 PM

Veterans and Military Service Committee Meeting

• **Thomas J. Murphy – Director of Compensation and Claims - Veterans Administration**

Secretary Eric Shinseki instituted timeframes for claims processing. He has instructed staff to go through all old claims so that by October 2013, there will be no claim older than one year. Then they will work at moving claims further down by months. Reported on statistics of pending claims . Discussed VA electronic record process - they are in the midst of scanning records now. Now all Veterans are opening E-benefits accounts. Vonex – same security as online banking with, access features including the informal claim - this locks on the application start date. VA will accept data in a standard format. D to D - Digits to Digits; VA met with private computer software companies who will be prepared to interface with the new VA system due to be released in 6 to 9 months. **Developed a 4 week training module for Veteran Service Officers - this will be live in FY 2014.** Noted that there are two Civil War dependents are still being compensated today.

• **Paul Heimel - Stop Cheating Our Veterans – Potter County, Pennsylvania**

Reviewed a list of organizations of concern, focusing on Veteran Services Organization and Disabled Veteran National Foundation. Nearly one-half of Veteran non-profits are rated 'F' by organization evaluations. Public relations campaign for fraudulent so called charities as well as pension poachers detailed. Pennsylvania is interested in helping other State VSO organizations. Florida passed legislation this year to increase civil penalties for committing fraud against veterans and their families.

States were asked to recognize their Korean War Veterans sometime in 2013.
County VSO's account for almost 70% of benefits awarded.

Monday, July 22, 2013

9:00 AM

Community Health Needs Assessment and Strategies to Improve County Health

Yvette Jones Tarrant County, TX

Larry Tubb – Fort Worth, TX

The Affordable Care Act requires community assessment to be completed every three years by non-profit hospitals. One way to accomplish this is through MAPP - Mobilizing for Action through Planning and Partnerships. Creates a better, healthier community and it anticipates change. It creates advocates for public health. The process encourages bringing community partners together.

Cook Children's Hospital began as an Infant Clinic in 1918. Merged Mission and Vision to a Promise and looked at the top child health issues shaping quality of health in the community. The problems are not new; to be successful in addressing the issues, need community partners working together. Formed CHAPS Regional Coalition to work together to respond and carry the same message to the community to improve community health outcomes. Four years later, all six counties report improvement on all measures and exceed the national average.

MAPP Kickoff 2-8-2012 - established a steering committee with 60 members. Identified five things they think are the most likely to improve community health. Vision: Empowered people living healthy in a vibrant and safe community. Next, conducted on assessment of the total public health system – not just the Health Department. Forces of Change looking at forces, opportunity and threats. Compiled a Comprehensive Assessment Overview. From there, conducted listening and photo voice assessments. This was a way to involve youth.

1:00 PM

Finding the Work/Life Balance

Stanley Chang - Honolulu, HI

Peggy Roma West – Milwaukee County, WI

Alisha Bell – Wayne County, MI

SC - Pick and choose what you devote your time to. Ask yourself what are the issues that are most important. If you care about someone/something, it has to be your top priority. If you like to do the something such as go to the gym- Schedule it and don't let it get removed from your calendar. Set a regular time for family and don't divert. **Don't let FOMO (Fear of Missing Out) because you to do something you don't want to do.**

PRW - Know how to say no. Delegate - ask people for help. If you want to get something done, form a committee to ensure that your team is for your cause. Include your family where you can and make time for family. Add children/families events to your calendar and don't divert from them. Delegate to others if a conflict arises afterwards. If you delegate, get used to the fact that someone else may not do it the way you would.

AB – “You can have it all, just not necessarily at the same time”. (Oprah). Be engaged with what you are working on; give it all of your attention. Schedule all events, if you to have to miss something, don't feel bad about it. Know you go to the majority of the events. Make time for yourself balance or you'll find that you'll explode at those who matter most.

2:15 PM

Closing General Session

“Presiding:

The Honorable Linda Langston, Supervisor, Linn County, IA

Featured Speaker:

The Honorable Kathleen Sebelius, Secretary, U.S. Department of Health and Human Services

Panel Presentation: Where is Healthcare Going? The Public Sector Impact

2014 will bring about many changes to our nation's healthcare system. The full implementation of the Affordable Care Act will be upon us and that means understanding the implications our constituents will face. Hear from healthcare experts about where our health care system is going and the impacts it will bring.

Moderator:

Robert Earley, President & CEO, JPS Health Network

Panelists:

Richard Migliori, M.D., Executive Vice President, UnitedHealth Group and Chief Healthcare Officer, United Health Group Alliances

The Honorable Michael Leavitt, Former Secretary, U.S. Department of Health and Human Services; Former Utah Governor;

Founder and Chairman, Leavitt Partners;

The Honorable Don Knabe, Supervisor, Los Angeles County, CA

J.R. Martinez

Actor, Author, Motivational Speaker and Army Veteran

‘He travels the country spreading his message of resilience and optimism. In 2003, Martinez suffered severe burns to 34% of his body burned after his Humvee hit a roadside bomb in Iraq. After 34 months in recovery and undergoing 33 different surgeries, he uses his experience to help others. He currently is a spokesperson for Operation Finally Home, an organization that builds mortgage free homes for disabled veterans and is also involved with Phoenix Society for burn survivors. Recently, J.R. Martinez won season 13 of “Dancing with the Stars” and was on the cover of People Magazine and was one of the magazine's 25 Most Intriguing People of 2011. His book Full of Heart: My Story of Survival, Strength and Spirit was published in October, 2012 and debuted on the New York Times Best Sellers List.’