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2013 FACHSA Strategic Planning

SWOT Analysis Worksheet

Strengths <ul style="list-style-type: none">• What do we do well?• What unique resources can we draw on?• What do others see as our strengths?	Weaknesses <ul style="list-style-type: none">• What could we improve?• Where do we have fewer resources than others?• What are others likely to see as weaknesses?
Opportunities <ul style="list-style-type: none">• What opportunities are we open to?• What trends could we take advantage of?• How can we turn our strengths into opportunities?	Threats <ul style="list-style-type: none">• What issues could become problematic and negatively affect our services if left unaddressed?• What are some private industry best practices worth adopting?• What opportunities do our threats present?

What are 3 things you would like to see FACHSA offer that is currently not available???

1.

2.

3.